

NEWSLETTER

JANUARY

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THE MONTHLY MESSAGE



THE COOKIE MONSTER IS COMING FOR YOU!

And no... he's not bringing leftover holiday cookies.

So, what are these cookies anyway?

Cookies are tiny information packets that store data related to your interaction and behavior on websites. It's like walking into your favorite local diner and having them serve up the "usual" instantly. Cookies track your digital footprint on a website and allow sites to offer you a more personalized browsing experience. You know how sometimes you can save your password for some sites, so you don't have to type it or log in every time you visit the website? You are able to do that because of cookies.

Types of Cookies-

- 1. Session cookies:** These help with any online shopping, banking, social media posting or any other activity that requires you to be logged in/identified. These are temporary cookies and disappear once you log out of the website.
- 2. Persistent cookies:** These cookies are stored in the hard drive of your computer. They are not temporary and don't disappear until you clear them proactively. Persistent cookies are used by websites to offer you a customized browsing experience.
- 3. Third-party cookies:** Typically used to retarget customers as a part of online advertising campaigns. You might have noticed that sometimes after you visit online shopping sites, ads related to the items you viewed on the shopping site shows up as you browse other websites too.

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IT'S THE HOLIDAY SEASON!



2021 is HERE!

Wishing you a safe and happy start to the new year!



EMPLOYEE SPOTLIGHT



JULIE WHITE - Service Delivery Manager



Year Started at Pantheon:
2013

What is one resolution you have for yourself in 2021?

I hope to continue to grow and develop my role at Pantheon!

What was your favorite part of 2020?

Having the opportunity to move into the role as Interim Service Manager at Pantheon!

Describe yourself using five emojis!

Sideways LOL while crying, LOL while crying, Cheesy tongue out emoji, Winky one, Eye Roll



Favorite part of working at Pantheon?

My co-workers are THE BEST!!!!

We work to provide clients with the right tools and people to support their Technology. From a growing business to a multi-site enterprise, as your Managed IT Partner we are with you every step of the way.

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The poisoned cookie... How do they become threats?

So, now we know that cookies inherently are not dangerous. Some cookies like the session cookies are absolutely indispensable, while some like persistent cookies make your web browsing experience more pleasant and the third party cookies, while not very pleasant, are used basically to facilitate online advertising.

How do cookies become a security threat, then? Cookies become a security threat when hackers get access to them. If hackers hijack your cookies, they can get access to your session, your passwords and other related online activities. Hackers sometimes create "Super Cookies" and "Zombie cookies" to steal information from authentic cookies. Such cookies are difficult to identify and delete and sometimes work like worms replicating themselves, thus making it more difficult to get rid of them. Hackers can also steal your cookies if they get access to your network or to the server of the website you are visiting. For example, if your bank's or shopping website's server was hacked into, chances are, the hacker has access to your cookies and thereby all your account details.

So, how do you manage cookies effectively to stay safe? Here are a few tips:

1. Avoid third-party cookies:
2. Use secure sites
3. Anti-malware software and security patches
4. Invest in a good password manager tool
5. Educate your staff
6. Establish a solid IT policy

WHAT'S NEW WITH PANTHEON?



Happy Birthday!



Jeremy Tuttle
1/16



Chase Gent
1/20



Charlie Austin
1/25

Happy Anniversary!



Jon Stagman
1/10/1997



Sean Dahlman
11/22/2018



Michael Smith
1/30/2019

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