

## THE MONTHLY MESSAGE



***Every business must have a disaster recovery plan (DRP)!***

Whether it is natural calamities like hurricane, floods, wildfires, or terror attacks, a disaster recovery plan can safeguard your business. Leading business consultants stress the importance of having an up to date disaster recovery plan in place and consider it a part of the best practices for running a business. A business without a disaster recovery plan is actually just one mishap away from permanent shutdown.

### **What is a disaster recovery plan?**

A disaster recovery plan is a blueprint to respond and recover from an unforeseen mishap or event. It could be anything--a fire at your place of business, a flood, hurricane, terror attack or even a malware attack. Any of these events could paralyze your business. A disaster recovery plan need not be just about IT. In fact, it shouldn't be. It should cover all angles of the business including inventory, staff, relocation--basically every element that has a role to play in keeping your business up and running.

### **Why do you need a disaster recovery plan?**

A DRP presents step-by-step instructions on what needs to be done in the event of a disruptive event to keep the business operating smoothly. While a DRP cannot instantly eliminate all the negative effects that a disaster may have on your business, it can certainly help you do some damage control. Here are some consequences of a disaster that a DRP can help mitigate.

### **Client dissatisfaction**

If you face a disaster, chances are your clients are impacted by it. If your servers are down due to an IT issue or you are unable to deliver due to XYZ reasons, you are inadvertently putting your clients in a spot. Phones or emails go unanswered because telecommunication lines are down, and customers become frustrated.

### **Brand image and reputation**

Certain disasters like a ransomware or virus attack can shut down your entire IT infrastructure and stop your business from running. To add to the damage, they are often accompanied by the possibility of data leak and customers, and in some case the media, must be notified. The entire scenario gives your brand image and reputation a bad rap.



## EMPLOYEE SPOTLIGHT



**JON STAGMAN - President and CEO**



### **Year Started at Pantheon:**

*1996 - I spent 3 hours thinking and planning on the dashboard of my vehicle because Waseca needed computer services.*

### **Favorite Pantheon memory?**

*Moving to our new location in the Industrial Park here in Waseca.*

### **What is your favorite part about the Fourth of July?**

*Watching fireworks from a boat on the lake that the fireworks are being shot over.*

### **If you were in the Olympics, which sport would you be competing in?**

*The Biathlon - it's a winter sport that combines cross-country skiing and shooting.*

### **What is your favorite family tradition?**

*Visiting my Uncle's Christmas Tree farm over Thanksgiving break and cutting down our own tree.*

### **If you had to delete all but three apps from your smartphone, which ones would you keep?**

*Weather, Pandora, and Smart Things - this controls all of the electronics in my house.*

## DAD-JOKE CORNER

**"Why shouldn't there be knock-knock jokes on the Fourth of July?**

***Because freedom rings!"***



**We work to provide clients with the right tools and people to support their Technology. From a growing business to a multi-site enterprise as your Managed IT Partner we are with you every step of the way.**



## IT NATION SECURE

Matthew and Jim attended IT Nation Secure down in sunny Orlando! They got to explore different technologies, make new connections, and gained valuable insights! Highlights included learning about the importance of, when creating a disaster recovery plan, to identify (in writing) information officers to the press or clients when a breach occurs. PLUS, there is a 200% increase in phishing emails attempting to grab credentials.



## New Employee Alert!

Meet Our New Service Coordinator,  
Ellie Callahan!



## PANTHEON CORNHOLE TOURNAMENT

The day started off like any other Friday, but by lunch time, attention turned to the Pantheon Cornhole Tournemanent. At stake? Medals and Canned Corn!



After fueling up on burgers, brats, and all the drinks, sides, and fixings, it was time to compete!!



As teams were weeded out, those who lost enjoyed chatting, hanging out, and cheering on the remaning pairs!

The eventual champs were Brian Malone and Grayson (left), who beat out Jovan and Michael Smith (right) in the grand finale!



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